



# 2020 PRESIDENT'S ESSAY SCHOLARSHIP

**Award** - \$12,000 (5 scholarships); \$20,000 (4 scholarships); \$40,000 (3 scholarships)

**Deadline** - Must submit application **AND** President's Scholarship Essay by March 29, 2020

**Notification Date**- April 17, 2020

**Eligibility**-The *President's Essay Scholarship* is open to eligible incoming freshman applicants accepted into a BFA program for Fall 2020 who display excellence in their craft through visual examples submitted as part of their application, and a written (500 – 750 words) statement that addresses the following:

**Prompt** - *"Describe the most influential experience you have ever had with a piece of art (film, theater, comic book, music – your call!), and how that experience led you to that "Aha!" moment where you knew with certainty that you must pursue a career in the visual or performing arts."*

**Disbursal**- Scholarship funds will be awarded throughout the recipients' academic careers and be divided equally between eight (8) semesters.

**Award Determination** - Winners will be selected based upon:

- Strength of essay prompt response
- Overall strength of application and portfolio