

ENTREPRENEURSHIP COURSES & CURRICULUM

REQUIRED OCCUPATIONAL COURSES		CREDITS
EPS 510	Entertainment Business Law	3
EPS 511	Intellectual Property in Media	3
EPS 512	Digital Marketing & Social Media	3
EPS 513	Strategic Planning	3
EPS 514	Media Accounting, Budgeting & Scheduling	3
LAB 500	Collaboration Lab 1: Entrepreneur Expo	1
EPS 520	Production Contracts & Negotiation	3
EPS 521	Entrepreneurial Branding	3
EPS 522	Film Financing: Independent & Mainstream	3
EPS 523	Creative Content Acquisition & Distribution	3
EPS 524	Entertainment Project Management	3
BUS 500	Innovation & the Entrepreneur	3

Please note the curriculum is subject to change. Descriptions for all courses are available in the back section of this catalog.

PROGRAM LENGTH

Full-time course - 1 year course

16 weeks per semester / 32 weeks per year. 32 weeks total. 18 credit hours / semester average

34 Credit hours total

CREDIT EXPLANATION

The ratio of contact hours to credit hours for Lecture Classes is one credit hour for each fifteen hours of classroom contact plus thirty hours of outside preparation and for Lab/Studio Classes, one credit hour for each thirty hours of laboratory work plus necessary outside preparation. Courses may be both a combination of lecture and studio depending on the content of the course.